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FOR IMMEDIATE RELEASE

Reince Priebus Joins Michael Best as President & Chief Strategist

WASHINGTON, D.C. (October 25, 2017) – Former White House Chief of Staff Reince Priebus is returning to Michael Best & Friedrich LLP as President and Chief Strategist and Chair of the Board of Advisors for Michael Best Strategies LLC, the firm's government relations and public affairs group. It was also announced today that Priebus is joining the Washington Speakers Bureau as one of their exclusive speakers.

Priebus previously worked for Michael Best for more than a decade until 2011. In his new role, Priebus will bring his unique understanding of federal, state, and local issues to advise and counsel the firm's Washington, D.C. office.

"Michael Best is where my career began, and I'm excited to rejoin the firm in a full-time capacity to lead its growth," Priebus said. "In the past few years, the firm's leadership has taken an impressive, forward-looking approach. I'm looking forward to this homecoming and applying what I've learned inside the Beltway to help Michael Best achieve even greater heights."

Priebus most recently served in the role of White House Chief of Staff to President Trump, playing the critical function of supporting the President, managing White House staff, and working collaboratively with Members of Congress and other key policymakers and stakeholders in advancing the President's agenda. Prior to his tenure with the Trump Administration, Priebus served three two-year terms as Chairman of the Republican National Committee (RNC) for six years, becoming one of the longest serving and most successful chairmen in party history.

"I've long been proud to call Reince a friend, and I'm happy to once again call him a colleague here at Michael Best. His admirable service in Washington is a testament to his strong work ethic, outstanding judgment, and commitment to the American people," said Firm Managing Partner, David Krutz. "I'm confident Reince will make a significant impact on Michael Best's growth and long term trajectory."

Strategies President Rob Marchant added, "As one of the nation's fastest-growing government relations and public affairs firms, Strategies will derive great benefit from Reince's vast experience in both government and business. I look forward to welcoming him back to the Michael Best family of companies, and collaborating with him on Strategies' long-term path to even greater success."

Priebus was raised in Kenosha, Wisconsin. His political roots in the state of Wisconsin run deep, serving as Chairman of the Republican Party of Wisconsin. He served as general counsel to the RNC, until 2010 when he ran for chairman of the RNC.

As chairman of the RNC, Priebus worked closely with leaders in the private and public sectors of all 50 states. He possesses a distinct understanding of the challenges and opportunities facing Americans across the country, and he knows how to get Washington to work together and get things done.

During his previous tenure with Michael Best, Priebus became a partner in 2006 in the firm's Litigation and Corporate Practice Groups, while also serving as co-chair of the firm's government and public policy team. After he became RNC chair in 2011, Priebus took a leave of absence, until January 1, 2017, when he assumed the role of White House Chief of Staff.

About Michael Best & Friedrich LLP

Michael Best is a leading law firm providing a full range of legal services to clients on a local, regional, national, and global basis. The firm has more than 250 attorneys in Milwaukee, Madison, Waukesha, and Manitowoc, Wisconsin; Denver, Colorado; Chicago, Illinois; Missoula, Montana; Midvale and Salt Lake City, Utah; Washington, D.C.; Austin, Texas; and Raleigh, North Carolina. Michael Best's core practice areas include: Banking & Financial Services; Corporate & Transactional; Energy Law; Environmental & Natural Resources; Government Relations & Public Policy; Intellectual Property; Labor & Employment Relations; Litigation; Privacy & Data Security; Real Estate; and Tax. For more information, visit michaelbest.com.

About Michael Best Strategies LLC

Michael Best Strategies provides a full range of services across four primary lines of business: Governmental Affairs, Public Affairs, Shared Value Business Consulting, and cultivating Strategic Political Relationships. Michael Best Strategies works closely with businesses to achieve their strategic business objectives. Together, Michael Best Strategies identify opportunities for engagement with government, industry partners, and communities to achieve each client's objectives through strategic planning and communications, pragmatic guidance on public policy development, and strategic governmental relations. For more information, visit michaelbeststrategies.com.

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