

**TAX POLICY** 

# Leveraging Tax Reform to your Advantage



The Tax Cuts and Jobs Act of 2017 was the most robust overhaul to the United States' tax code in over 30 years. Its passing brought along many complicated provision changes that have the potential to make it difficult for businesses to navigate the U.S. tax system. Certainly, the Tax Cuts & Jobs Act will not be the end of this debate.

While Congress is considering bill modifications, including technical corrections and clarifications, Congress and the White House are talking Tax Reform 2.0 to make the provisions permanent. While the 2018 midterm elections continue to create a challenging legislative environment, it is unclear whether Democrats will mend a bill they did not support.

The MBS tax policy team recognizes the challenging environment of tax reform and offers services to small businesses, large companies and trade associations to help achieve their business goals and plan for future laws, technical corrections and regulations. Our professionals offer decades of experience dating back to the 1986 tax reform, and provide expertise for domestic, multinational and international corporations with a variety of research, updates and in-depth analysis to make informed business decisions.

### **Office Locations**

- Colorado
- Illinois
- Texas

- Washington, D.C.
- Wisconsin

#### **About Michael Best Strategies**

Michael Best Strategies is driven by a highly qualified team of professionals, leveraging industry expertise and key political relationships to advance our clients' business objectives. We focus on achieving each client's objectives through strategic planning, pragmatic guidance on public policy development, and strategic government relations. With excellent contacts and relationships in Congress, the Trump administration, and key industry groups, Michael Best Strategies is well-positioned to help clients achieve their goals in Washington, D.C. and around the country.

Partners **Denise Bode** and **Anne Canfield** have over 30 years of tax experience. They have worked on nearly all major federal tax legislation having occurred in this time, including the last major tax reform in 1986. From the time they were colleagues handling these issues for members of the Senate Finance Committee to the present they have established excellent reputations across the federal tax community. In addition, Principal **Sarah Helton**, a seasoned tax and regulatory attorney, also brings depth to the bench. Additionally, **Reince Priebus**, Chairman of the Michael Best Strategies Board of Advisors and former Republican National Committee (RNC) Chairman and White House Chief of Staff, provides clients with strategic advice regarding navigating the current political environment at both the national and state levels.

## The Michael Best Strategies Value

- Each leader on our tax team has at least 30 years of policy experience at the federal level, so we have cultivated the tools and relationships necessary to providing our clients with a seat at the trade table.
- We have decades of experience in managing trade associations and coalitions, company government relations, and crisis management.
- We are a bipartisan and bicameral firm, serving our clients with a depth of experience, expertise, and relationships.
- Because our Michael Best Strategies team has served in key government positions at the federal and state levels, we have close, longstanding relationships at the highest echelons of the Administration, in both houses of Congress, and with key state policymakers.
- We offer additional services, such as federal reporting compliance, political giving strategies, shared value consulting, crisis communication, and grassroots and grasstops organizing.

#### **PRIMARY CONTACTS**



Denise Bode
Partner • Washington, D.C.
dabode@michaelbeststrategies.com
T. 202.844.3804



Thomas Schreibel
Chief Resources Officer and Partner • Wisconsin tbschreibel@michaelbeststrategies.com
T. 262.844.2428



Sarah C. Helton

Partner • Washington, D.C.
schelton@michaelbeststrategies.com
T. 202.747.9575

Michael Best Strategies LLC is affiliated with and owned in part by the law firm of Michael Best & Friedrich LLP. Your retention of Michael Best Strategies LLC does not constitute or otherwise create an attorney-client relationship with the law firm of Michael Best & Friedrich LLP. Additionally, Michael Best Strategies LLC cannot and will not provide any legal services. If during the course of your representation by Michael Best Strategies LLC it becomes apparent that your interests will be furthered by the provision of legal services, you may at your discretion choose to enter into an attorney-client relationship with Michael Best & Friedrich LLP. However, your retention of Michael Best Strategies LLC does not require you to use Michael Best & Friedrich LLP for any such legal services.