



# Federal Political Update

Michael Best Strategies

**\*\*\* DISCLAIMER \*\*\***

- **SEC Rule 156 Applies:**

“Past performance does not guarantee future results”

- **Candidates matter:**

Quality candidates can outperform partisan lean (and vice versa)

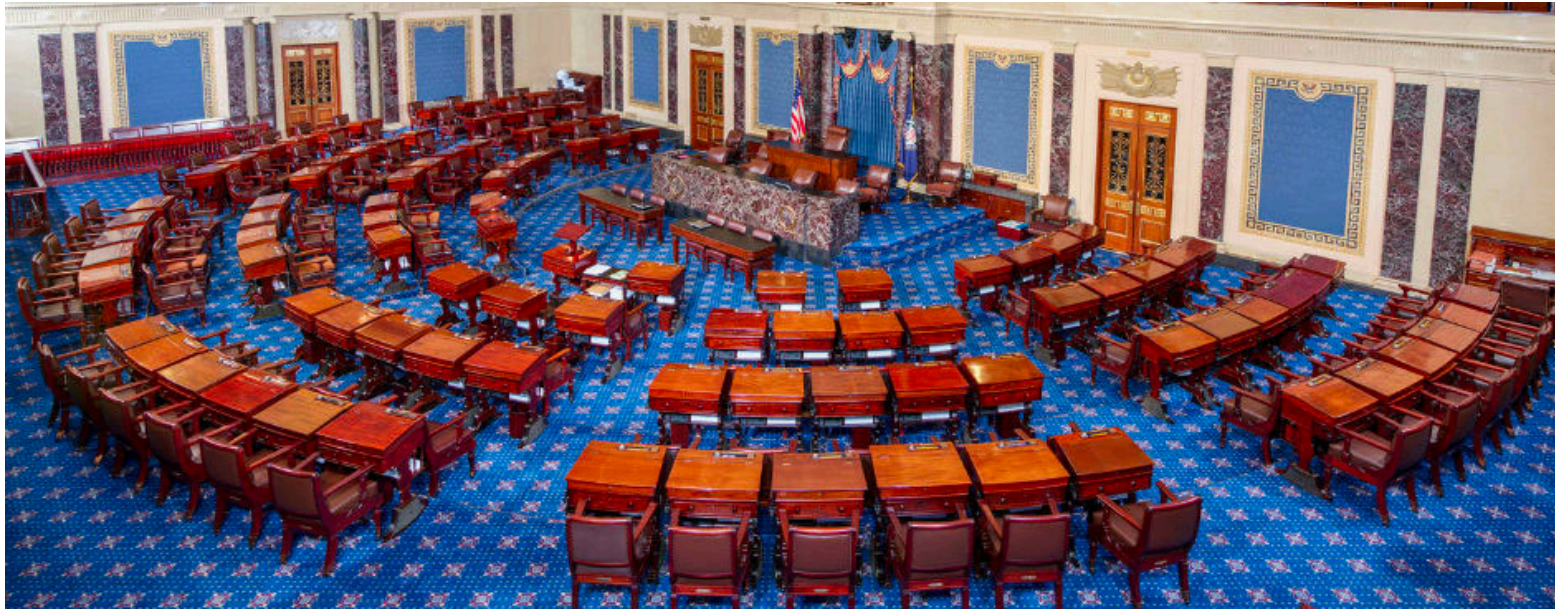
- **Make up of the ballot:**

Coattails, Reverse coattails, Wave or Drag

- **Turnout/Enthusiasm:**

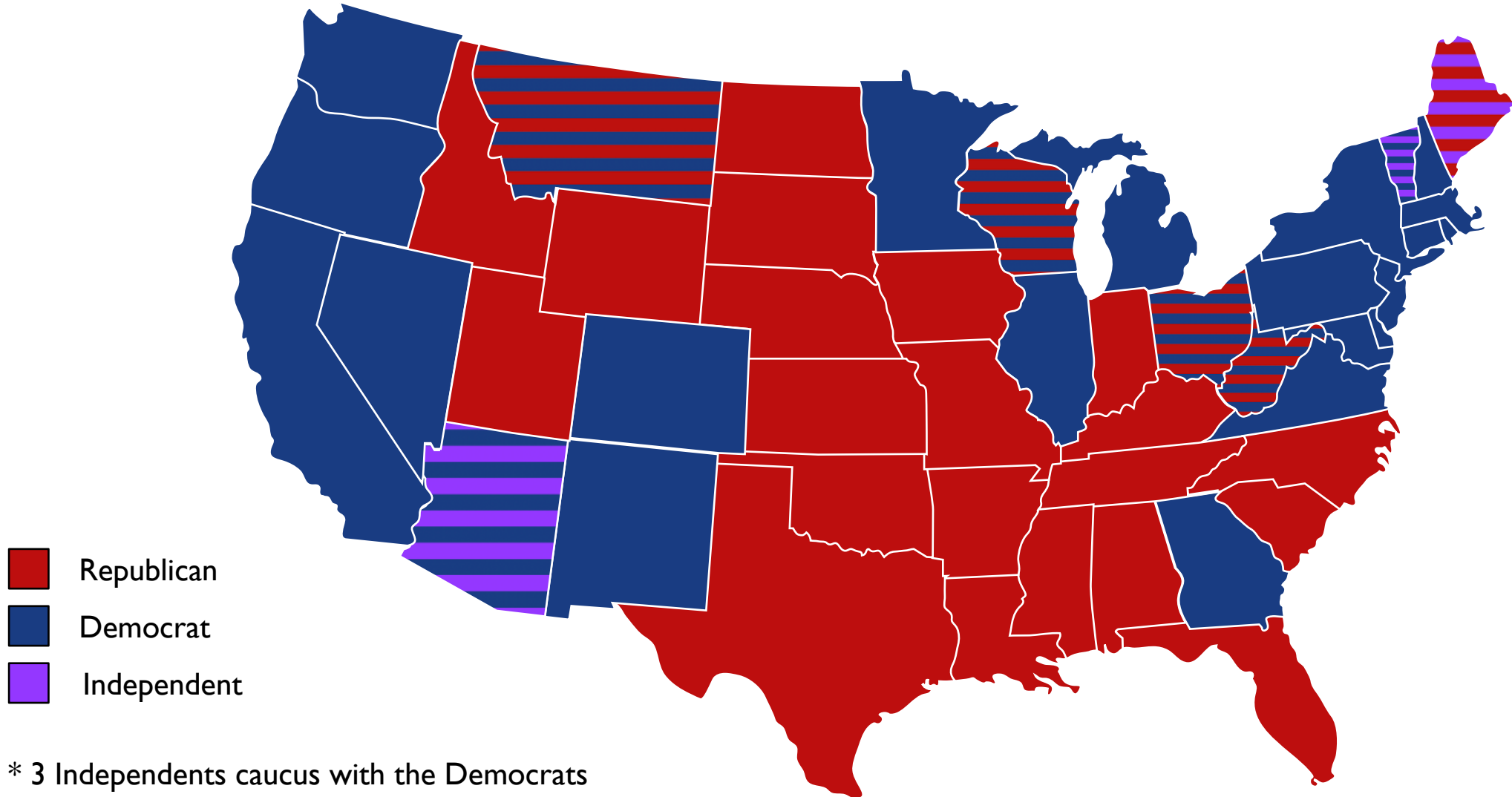
Only poll that really matters is Election Day!

# CONTROL OF THE US SENATE



# CURRENT CONTROL OF THE U.S. SENATE

**51 DEM\* | 49 GOP**



# 34 US SENATE SEATS UP IN 2024



## DEMOCRATS | 23 HELD SEATS

## REPUBLICANS | 11 HELD SEATS

Solid DEM (13)	Likely DEM (2)	Lean DEM (4)	TOSS UP	Lean GOP	Likely GOP	Solid GOP
<ul style="list-style-type: none"> <li>CA (Open)</li> <li>CT- Murphy</li> <li>DE (OPEN)</li> <li>HI- Hirono</li> <li>MA-Warren</li> <li>ME- King (I)</li> <li>MN-Klobuchar</li> <li>NM-Heinrich</li> <li>NY-Gillibrand</li> <li>RI-Whitehouse</li> <li>VA-Kaine</li> <li>VT-Sanders (I)</li> <li>WA-Cantwell</li> </ul>	<ul style="list-style-type: none"> <li>MD (Open)</li> <li>NJ-Menendez</li> </ul>	<ul style="list-style-type: none"> <li>MI (Open)</li> <li>NV-Rosen</li> <li>PA-Casey Jr.</li> <li>WI-Baldwin</li> </ul>	<ul style="list-style-type: none"> <li>AZ (OPEN)</li> <li>MT- Tester</li> <li>OH-Brown</li> </ul>		<ul style="list-style-type: none"> <li>FL-Scott</li> <li>TX-Cruz</li> </ul>	<ul style="list-style-type: none"> <li>IN (Open)</li> <li>MO-Hawley</li> <li>MS-Wicker</li> <li>ND-Cramer</li> <li>NE-Fischer</li> <li>NE-Ricketts</li> <li>TN-Blackburn</li> <li>UT (Open)</li> <li>WY- Barrasso</li> <li>WV (OPEN)</li> </ul>

# PATH TO RETAIN/GAIN MAJORITY BASED ON THESE RACES



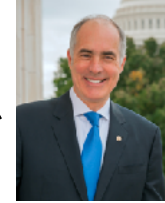
Sen. John Tester (D-MT)  
Toss Up



Sen. Tammy Baldwin (D-WI)  
**DEM Lean**



Open Michigan Seat  
**Dem Lean**



Sen. Bob Casey (D-PA)  
**DEM Lean**



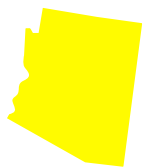
Sen. Jacky Rosen (D-NV)  
**DEM Lean**



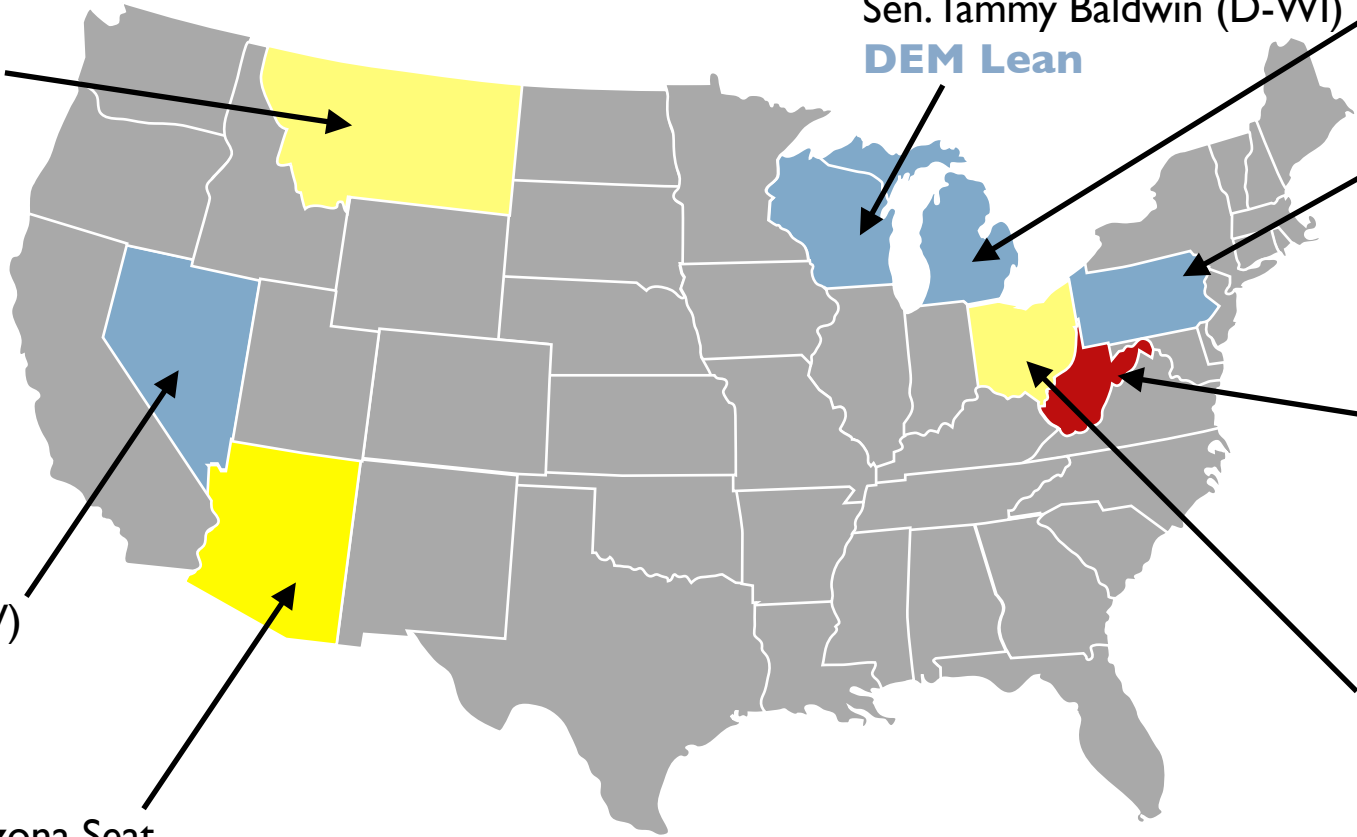
Open West Virginia  
**GOP Pick Up**



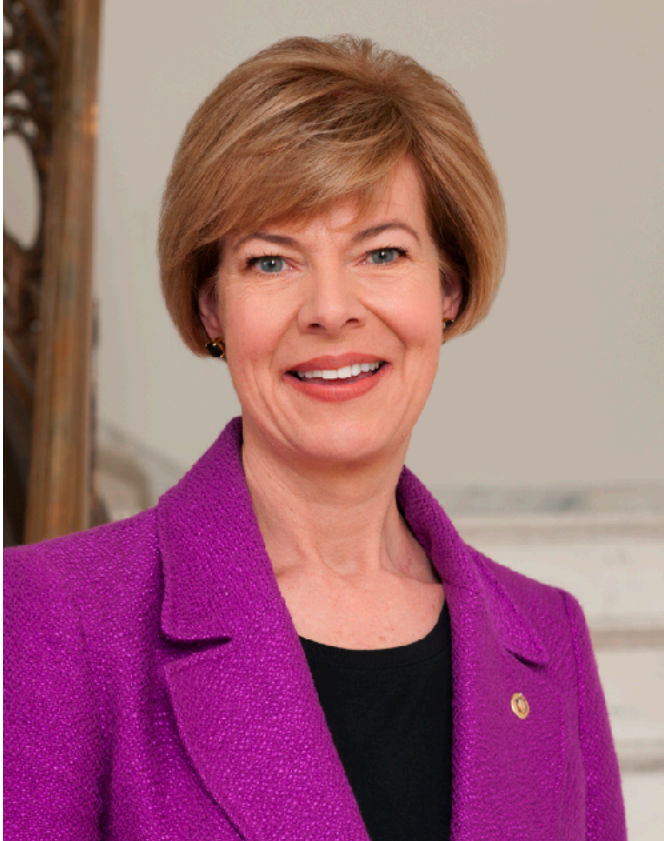
Sen. Sherrod Brown (D-OH)  
**Toss up**



Open Arizona Seat  
Toss Up



## U.S. SENATOR TAMMY BALDWIN



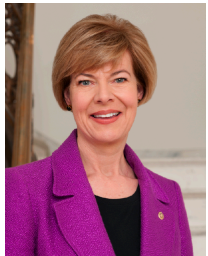
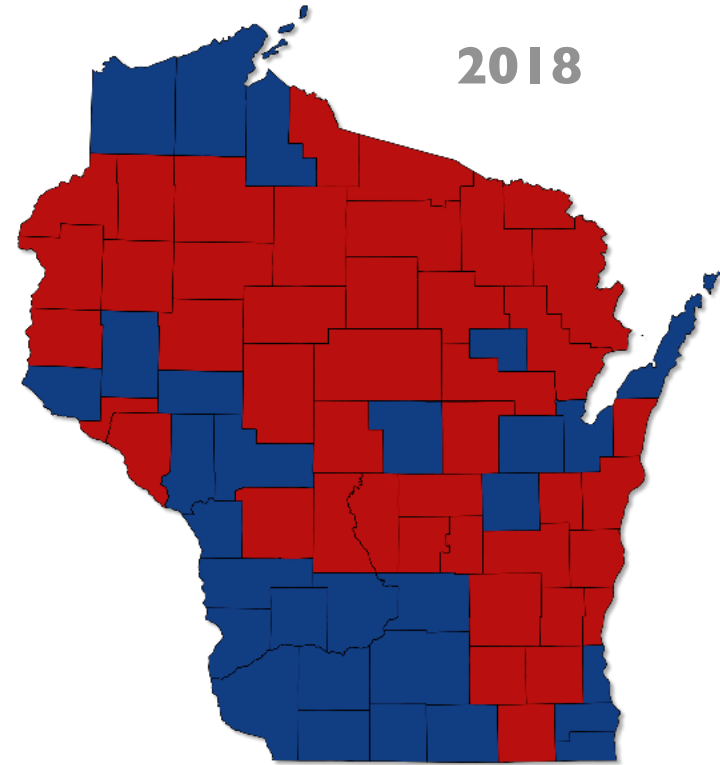
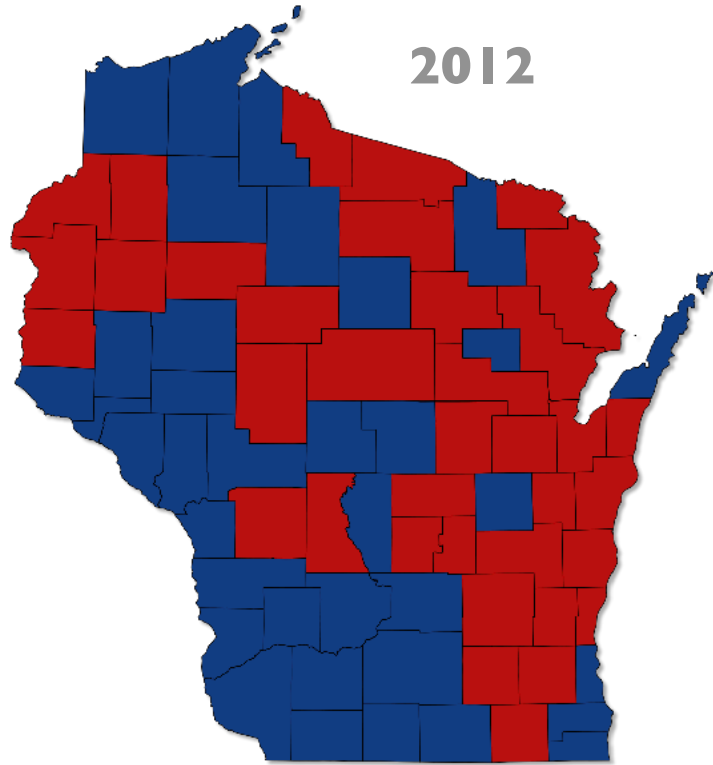
### **BIO**

- Elected to the State Assembly in 1992
- Elected to Congress in 1998
- First elected to the US Senate in 2012 and re-elected in 2018

### **Key Endorsements**

- Human Rights Campaign
- Teamsters Joint Council 39
- AFL-CIO
- Professional Fire Fighters of Wisconsin

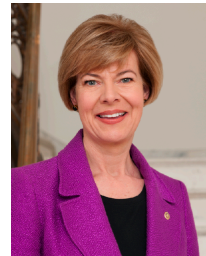
# TAMMY BALDWIN US SENATE RACES



**Tammy Baldwin**  
51.5%



**Tommy Thompson**  
45.9%



**Tammy Baldwin**  
55.4%



**Leah Vukmir**  
44.6%



## GOP CANDIDATE ERIC HOVDE

### **BIO**

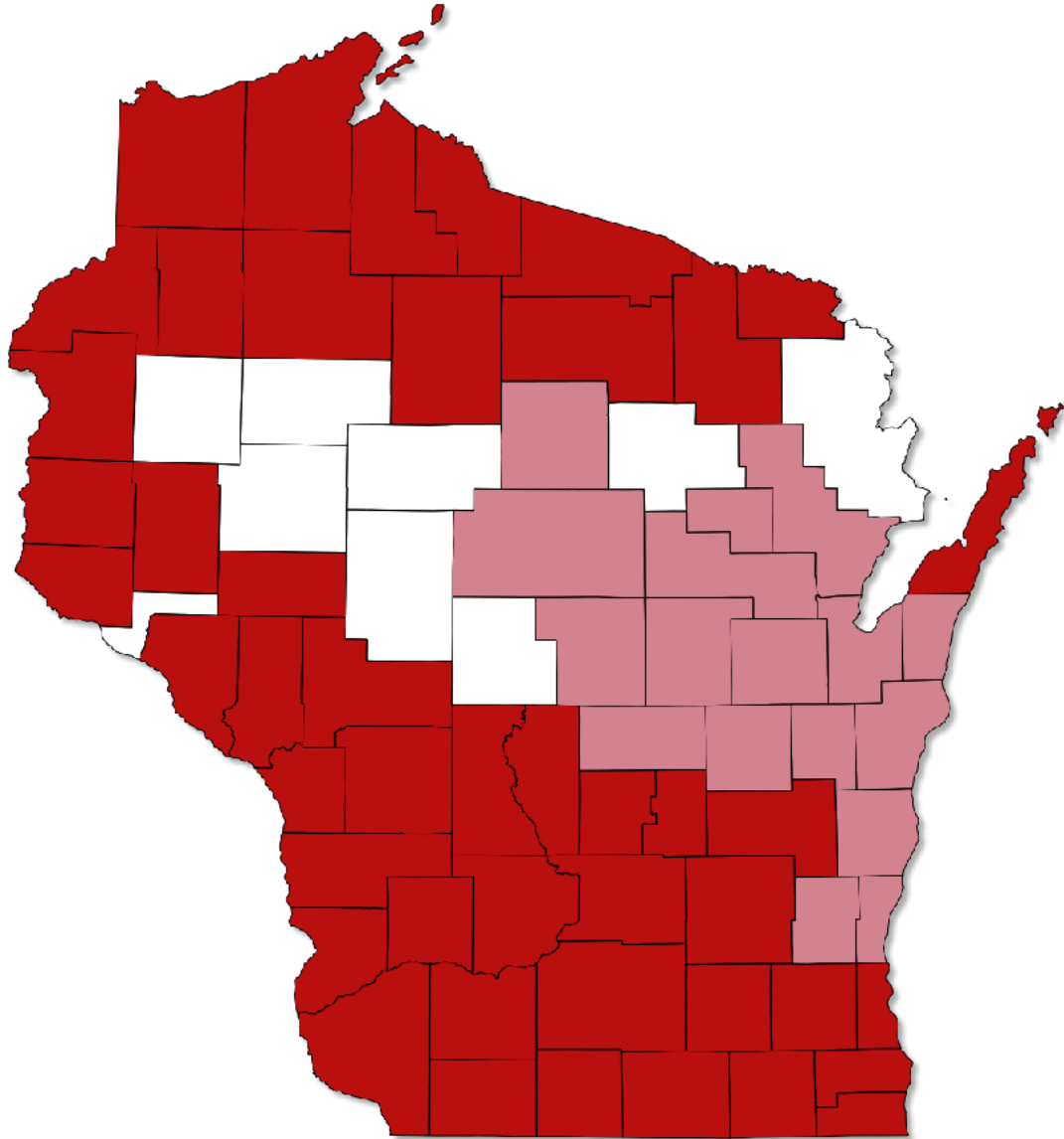
- Unsuccessfully ran for Senate in 2012
- Founded and managed multiple businesses
- Started the Hovde Foundation
- Lives in Madison
- Has two daughters and three grandchildren

### **Key Endorsements**

- Americans for Prosperity
- National Republican Senatorial Committee
- Former President Trump



# 2012 - US SEN. GOP PRIMARY



**Tommy Thompson**

**34%**



**Eric Hovde**

**31%**



**Mark Neumann**

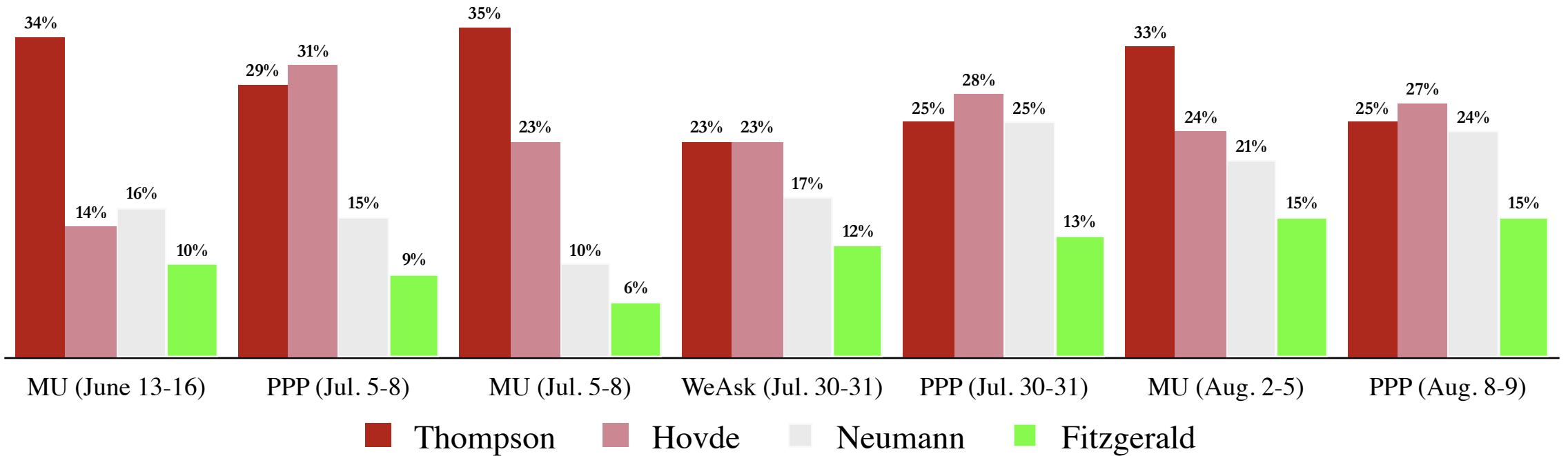
**23%**



**Jeff Fitzgerald**

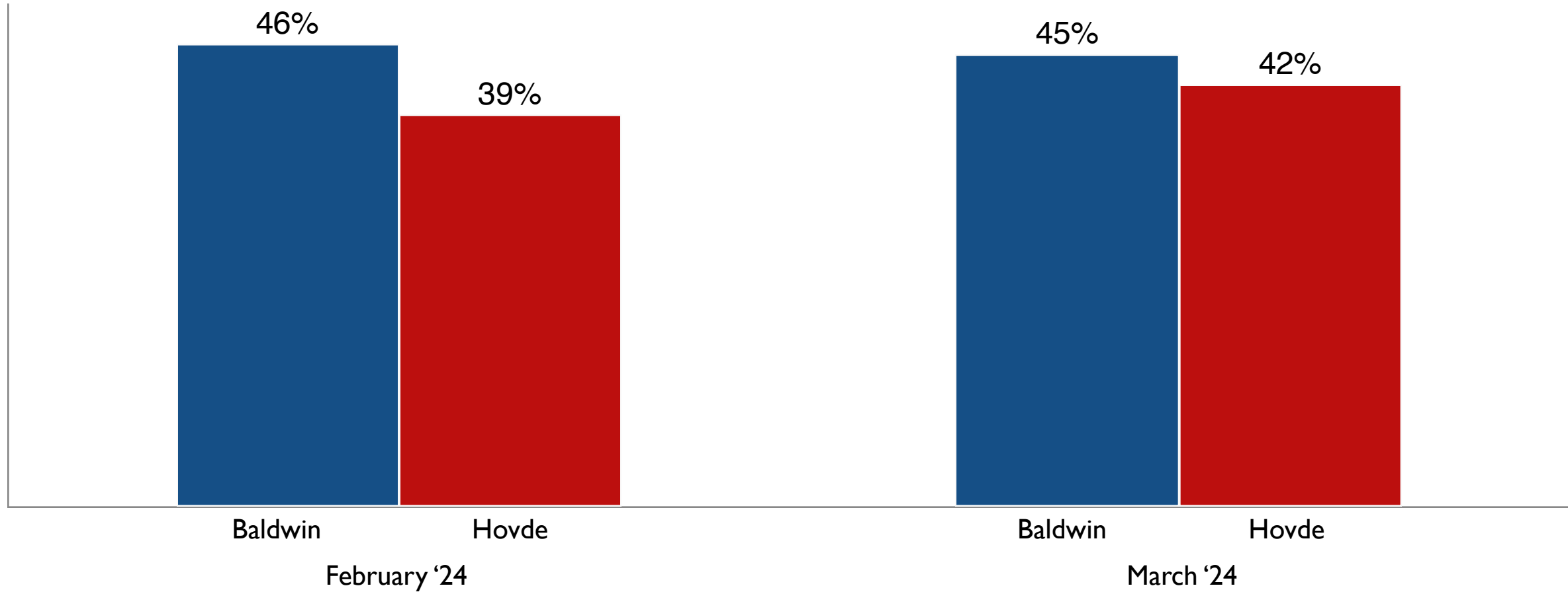
**12%**

# 2012 - GOP PRIMARY POLLING



# POLLING: BALDWIN V HOVDE

Emerson College Polling / The Hill survey

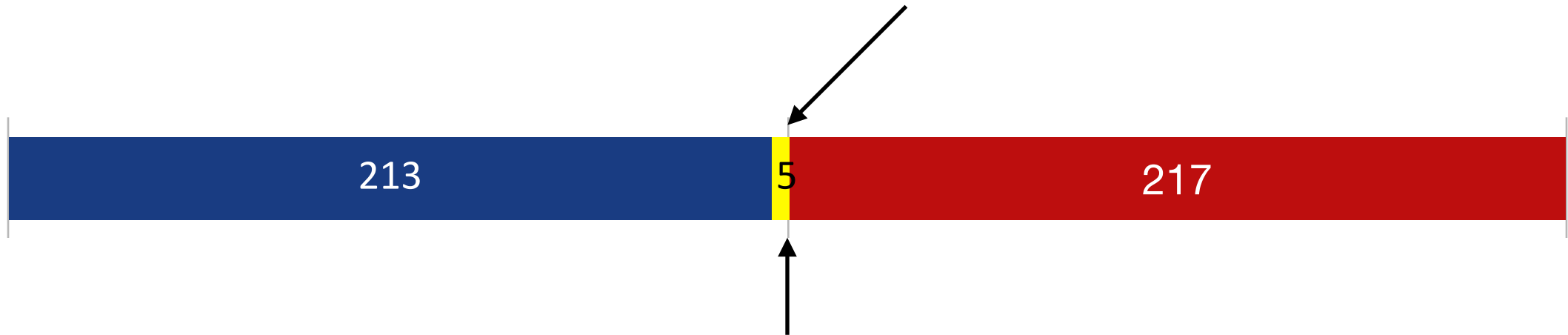


# CONTROL OF THE U.S. HOUSE OF REPRESENTATIVES



## REPUBLICANS CURRENTLY HAVE A NARROW MAJORITY

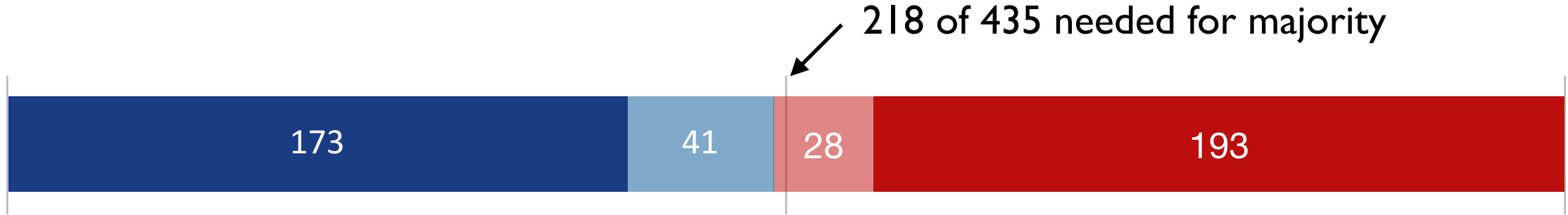
218 of 435 needed for majority with no vacancies



- Rep. Brian Higgins (D-NY) resigned effective 2/2/2024.

- Rep. Bill Johnson (R-OH) resigned effective 1/21/2024.
- Rep. Kevin McCarthy (R-CA) resigned effective 12/31/2023.
- Rep. Ken Buck (R-CO) resigned effective 3/22/2024.
- Rep. Mike Gallagher (R-WI) resigned effective 4/19/24.

# LATEST COOK POLITICAL REPORT RATINGS



**214**

**221**

**DEMOCRATS | 41 Competitive SEATS**

**REPUBLICANS | 28 Competitive SEATS**

Democrats need to win all their competitive seats and pick up 4 GOP

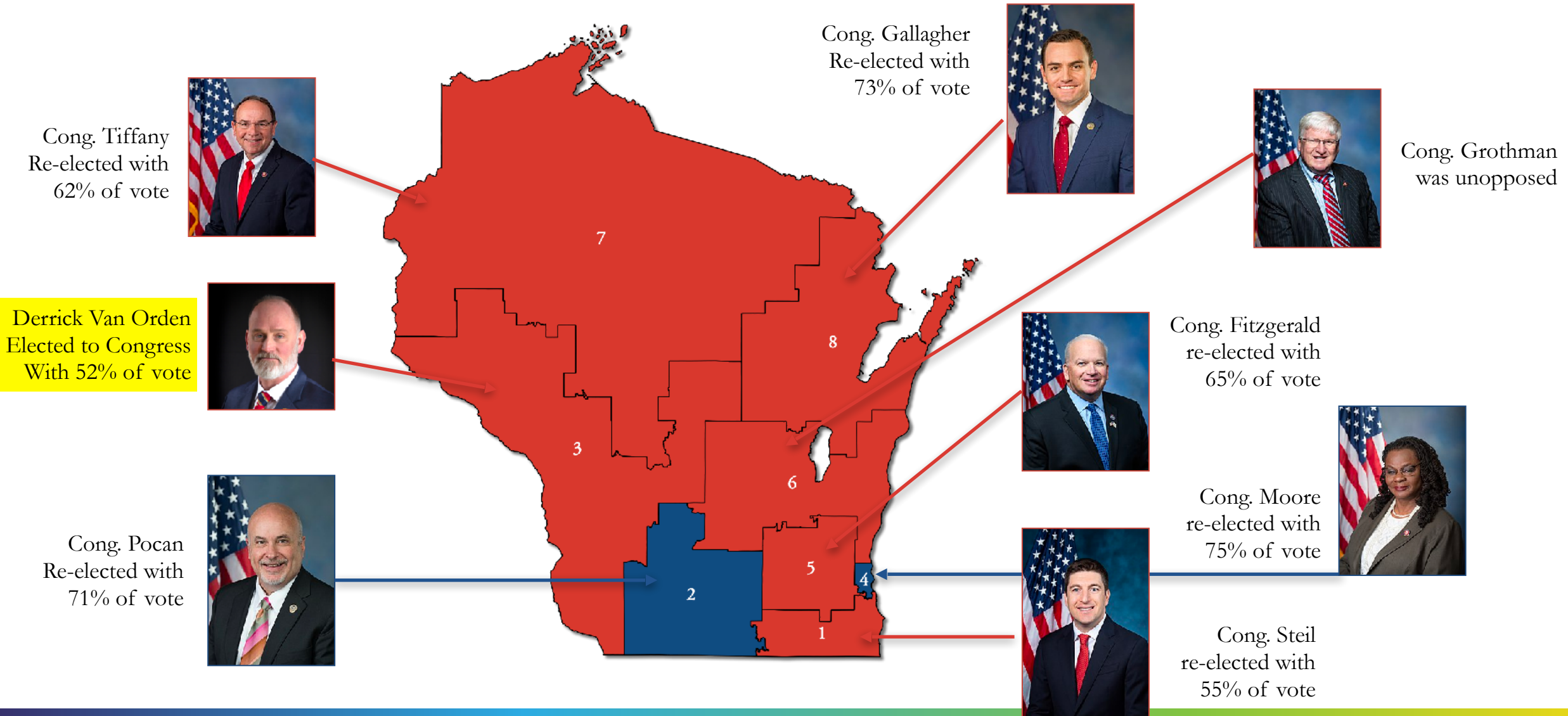
If Republicans win all their competitive races they are at 221

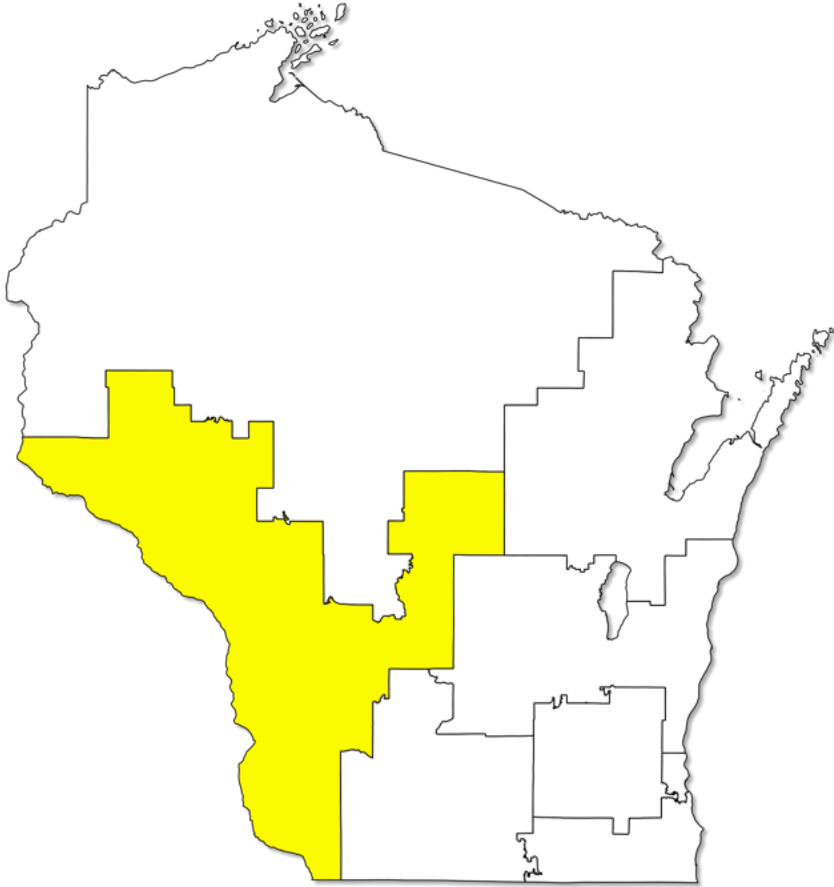
## LATEST COOK POLITICAL REPORT RATINGS

Likely DEM (17)	Lean DEM (13)	TOSS UP DEM (11)	TOSS UP GOP (11)	Lean GOP (8)	Likely GOP (9)
<ul style="list-style-type: none"> <li>▪ <b>AL-02 NEW SEAT</b></li> <li>▪ CA-09 Harder</li> <li>▪ CA-49 Levin</li> <li>▪ FL-09 Soto</li> <li>▪ <i>FL-23 Moskowitz</i></li> <li>▪ KS-03 Davids</li> <li>▪ MD-06 OPEN (Trone)</li> <li>▪ <i>MI-03 Scholten</i></li> <li>▪ NH-01 Pappas</li> <li>▪ NH-02 OPEN (Kuster)</li> <li>▪ NV-01 Titus</li> <li>▪ NV-04 Horsford</li> <li>▪ <i>NY-03 Suozzi</i></li> <li>▪ <i>OH-01 Landsman</i></li> <li>▪ <i>OR-04 Hoyle</i></li> <li>▪ TX-28 Cuellar</li> <li>▪ WA-08 Schrier</li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>AK-AL Peltola</i></li> <li>▪ CA-47 OPEN (Porter)</li> <li>▪ CT-05 Hayes</li> <li>▪ <i>IL-17 Sorensen</i></li> <li>▪ IN-01 Mrvan</li> <li>▪ MN-02 Craig</li> <li>▪ NV-03 Lee</li> <li>▪ <i>NY-18 Ryan</i></li> <li>▪ <i>NY-22 Williams</i></li> <li>▪ <i>OR-06 Salinas</i></li> <li>▪ <i>PA-17 Deluzio</i></li> <li>▪ TX-34 Gonzalez</li> <li>▪ VA-07 OPEN (Spanberger)</li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>CO-08 Caraveo</i></li> <li>▪ ME-02 Golden</li> <li>▪ MI-07 OPEN (Slotkin)</li> <li>▪ MI-08 OPEN (Kildee)</li> <li>▪ <i>NC-01 Davis</i></li> <li>▪ <i>NM-02 Vasquez</i></li> <li>▪ OH-09 Kaptur</li> <li>▪ <i>OH-13 Sykes</i></li> <li>▪ PA-07 Wild</li> <li>▪ PA-08 Cartwright</li> <li>▪ <i>WA-03 Perez</i></li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>AZ-01 Schweikert</i></li> <li>▪ <i>AZ-06 Ciscomani</i></li> <li>▪ <i>CA-13 Duarte</i></li> <li>▪ <i>CA-22 Valadao</i></li> <li>▪ <i>CA-27 Garcia</i></li> <li>▪ <i>CA-41 Calvert</i></li> <li>▪ <i>NJ-07 Kean Jr.</i></li> <li>▪ <i>NY-04 D'Esposito</i></li> <li>▪ <i>NY-17 Lawler</i></li> <li>▪ <i>NY-19 Molinaro</i></li> <li>▪ <i>OR-05 Chavez-DeRemer</i></li> </ul>	<ul style="list-style-type: none"> <li>▪ CA-45 Steel</li> <li>▪ CO-03 OPEN (Boebert)</li> <li>▪ <i>IA-03 Nunn</i></li> <li>▪ <i>MI-10 James</i></li> <li>▪ NE-02 Bacon</li> <li>▪ PA-10 Perry</li> <li>▪ <i>VA-02 Kiggans</i></li> <li>▪ <b>WI-03 Van Orden</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>CA-03 Kiley</i></li> <li>▪ CA-40 Kim</li> <li>▪ <i>FL-13 Luna</i></li> <li>▪ IA-01 Miller-Meeks</li> <li>▪ <i>MT-01 Zinke</i></li> <li>▪ <i>NY-01 LaLota</i></li> <li>▪ PA-01 Fitzpatrick</li> <li>▪ SC-01 Mace</li> <li>▪ <i>TX-15 De La Cruz</i></li> </ul>



# WISCONSIN ONLY HAD ONE COMPETITIVE HOUSE RACE IN 2022





- First elected in 2022
- First ran for Congress in 2020
- Retired Navy SEAL
- Lives in Prairie du Chien with his wife Sarah Jane. They have four children and nine grandchildren.

# 3RD CD ELECTORAL HISTORY







2022 3rd CD ELECTION



<b>51.8%</b>
<b>48.1%</b>



How other candidates performed in 3rd CD

2022 Election		2020 Election	
			
<b>49.1%</b>	<b>52.8%</b>	<b>51.5%</b>	
<b>49.6%</b>	<b>47.1%</b>	<b>46.8%</b>	
			

## 3RD CD DEMOCRATIC CANDIDATES



### **State Rep. Katrina Shankland**

- Elected to State Assembly in 2012
- Former Assistant Minority Leader and member of the Joint Finance Committee

#### **Key Endorsements**

- Former Cong. Dave Obey and current Cong. Mark Pocan (D, WI 2)
- Sen. Smith, Reps. Billings, Doyle and Emerson
- 10 unions incl. IBEW, Teamsters, Pipe Trades and Iron Workers



### **Rebecca Cooke**

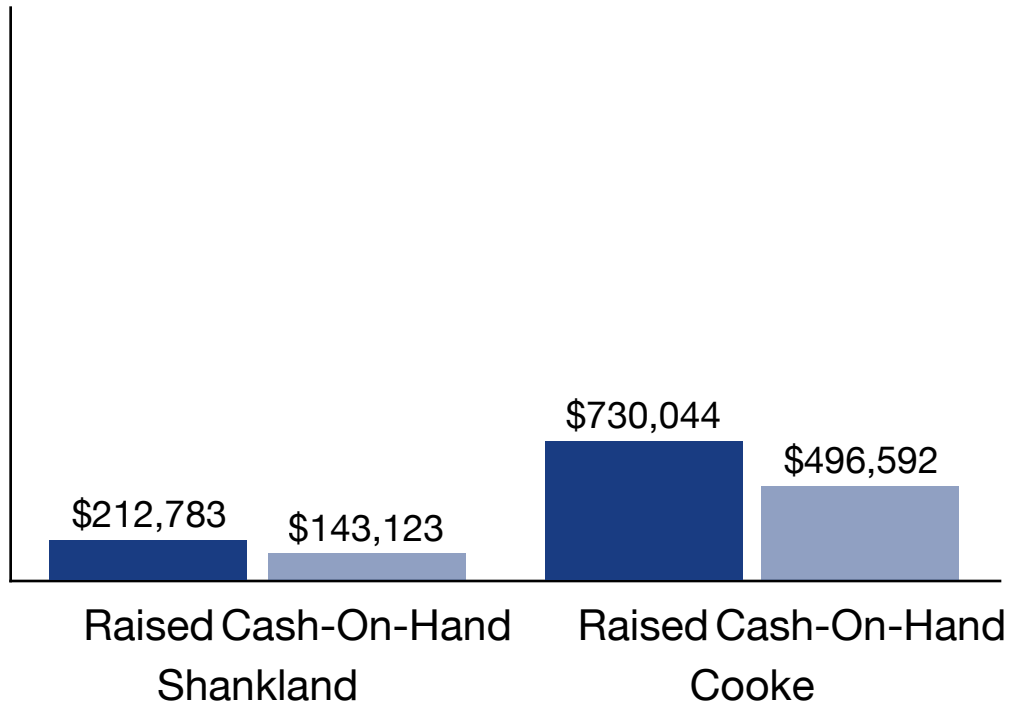
- Small business owner and former Evers appointee to the WEDC Board.
- Non profit leader and former campaign staffer.

#### **Key Endorsements**

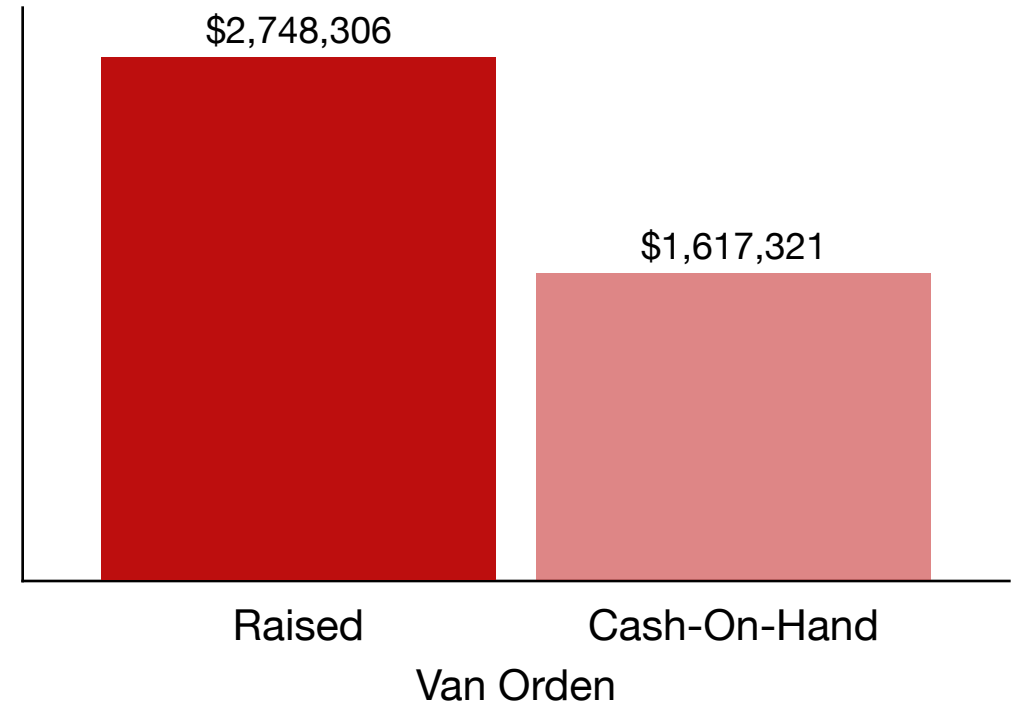
- Former Lt. Gov. Barb Lawton and former Lt. Gov. candidate Tom Nelson
- Communication Workers of America and the Blue Dog PAC.

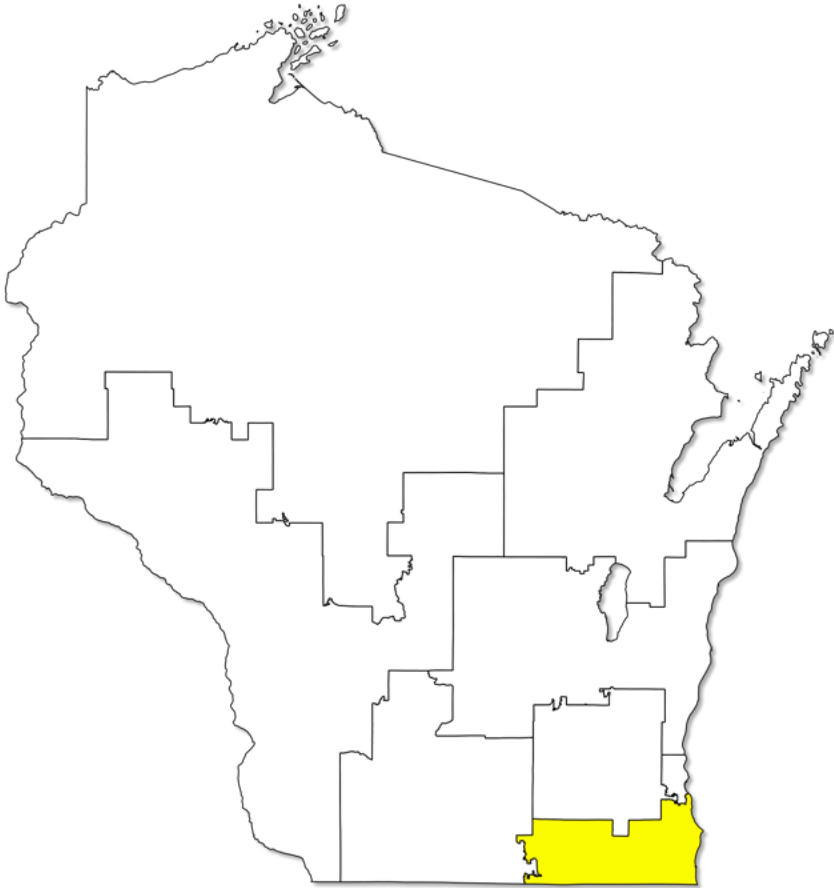
## FUNDRAISING PERIOD ENDING 12-31-23

### Shankland | Cooke



### Van Orden





- First elected in 2018
- Former General Counsel for large manufacturer and aide to Cong. Paul Ryan
- Appointed by Gov. Walker to serve on the Board of Regents.
- Lives in Janesville

# 1ST CD ELECTORAL HISTORY







2022 1st CD ELECTION



<b>54%</b>
45.1%



How other candidates performed in 1st CD

2022 Election		2020 Election	
			
<b>49.5%</b>	<b>52.0%</b>	<b>50.3%</b>	
49.3%	47.7%	48.3%	
			

## 1ST CD DEMOCRATIC CANDIDATES

**Peter Barca**



**BIO**

- Sec. of the Wisconsin Department of Revenue, appointed in Jan. 2019
- Elected to Congress in 1993 special election
- First served in the state legislature in 1985

**Lorenzo Santos**



**BIO**

- Emergency Manager for Racine County
- Intelligence Officer in the Navy Reserve
- Former Surface Warfare Officer in the Navy

**Diane Anderson**

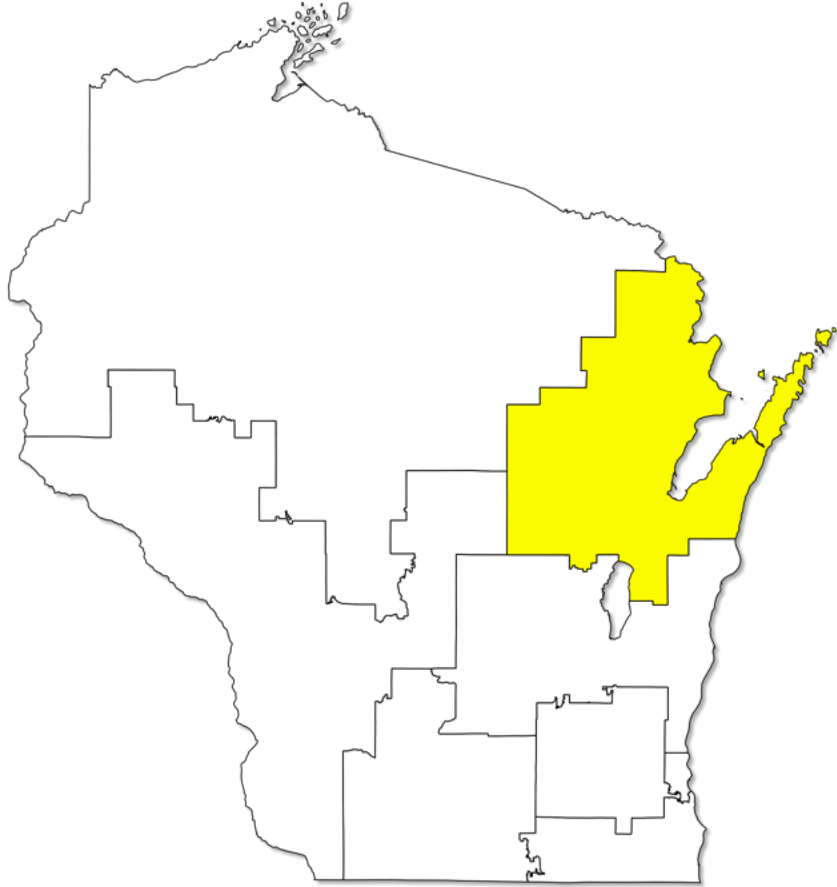


**BIO**

- Former union faculty member in Health Careers at Gateway Technical College
- Former family nurse practitioner



## 8TH CD: OPEN



- First elected in 2016
- Resignation effective 4-19-24

# 8TH CD ELECTORAL HISTORY







2022 1st CD ELECTION



<b>72.2%</b>
<b>26.1%</b>

2  
3rd party candidates

How other candidates performed in 1st CD

2022 Election		2020 Election	
			
<b>55.9%</b>	<b>58.8%</b>	<b>57.0%</b>	
<b>42.9%</b>	<b>41.0%</b>	<b>41.5%</b>	
			

## 8TH CD REPUBLICAN CANDIDATES

**Roger Roth**



**BIO**

- Self-employed home builder
- Captain in the Wisconsin Air National Guard
- First elected to State Senate in 2014
- First elected to State Assembly in 2006
- Iraq War veteran

**Andre Jacque**



**BIO**

- State Senators for the 1st SD
- Environmental consultant
- First elected to the State Senate in 2018
- First elected to the State Assembly in 2010
- Lives in DePere with his wife and children

**Tony Wied**



**BIO**

- Small Business Owner; Dino Stop
- Endorsed by former President Trump

### Kristin Lyerly



#### **BIO**

- OB-GYN
- Ran unsuccessfully for State Assembly in 2022 vs. Rep. Macco
- One of three doctors who joined AG Kaul in challenging Wisconsin's 1849 Abortion Ban

?

**Questions**